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Advertising

Graphic Design



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Mini-Portfolio

Franz Klammer Lodge

Sales kit selling this "private residence club" (high-end timeshare). Kit includes brochure and several inserts (floor plans, FAQs, reservations procedures and sales contract) in a matching cover and envelope. All photography is stock acquired from local Telluride photographers. This package won a local Silver Addy and a regional Gold Addy.



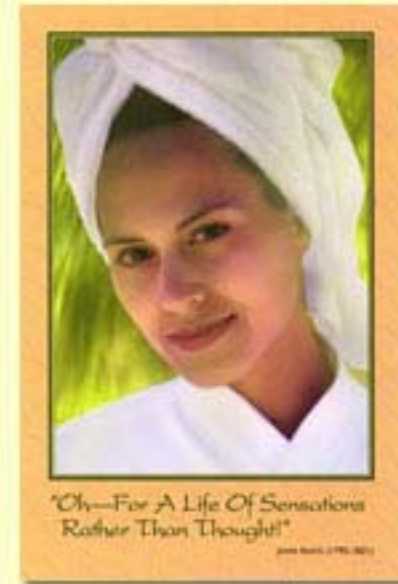
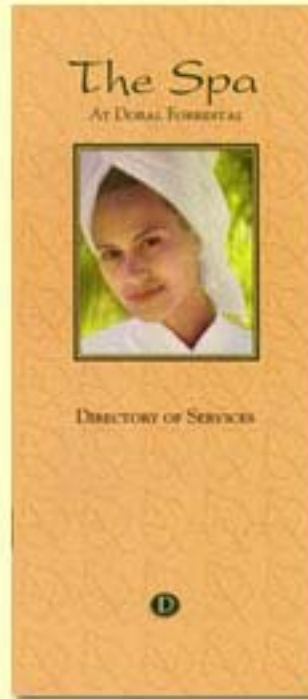
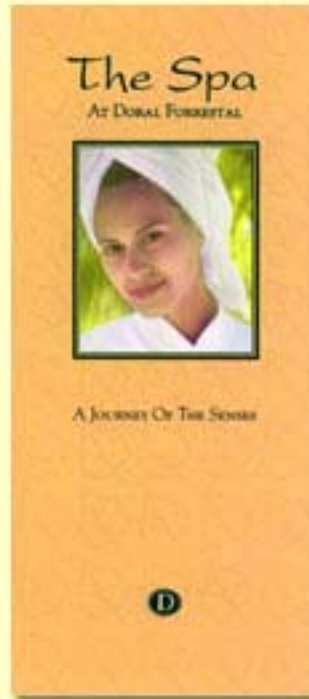
Return Central

Direct Mail Campaign for company that can automate returns via the Web. The three flat mailers were sent out a few days apart in early December prior to the Christmas rush. They were followed up in early January (during prime returns season) with the 4th mailing containing the chocolate bar with a bas relief of Rodin's *The Thinker* and a small brochure recapping the company's benefits. Photography is stock. There was 100% awareness when Return Central's sales force followed up on the mailer.



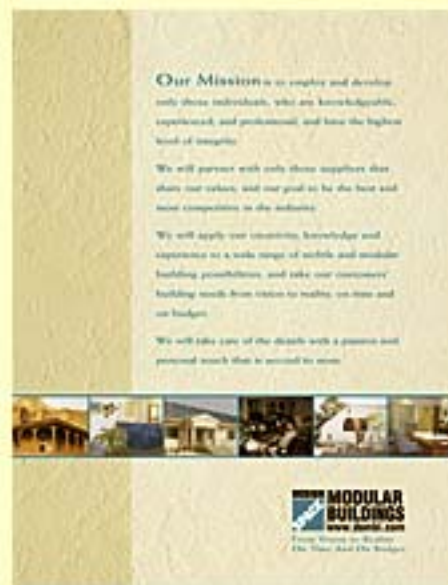
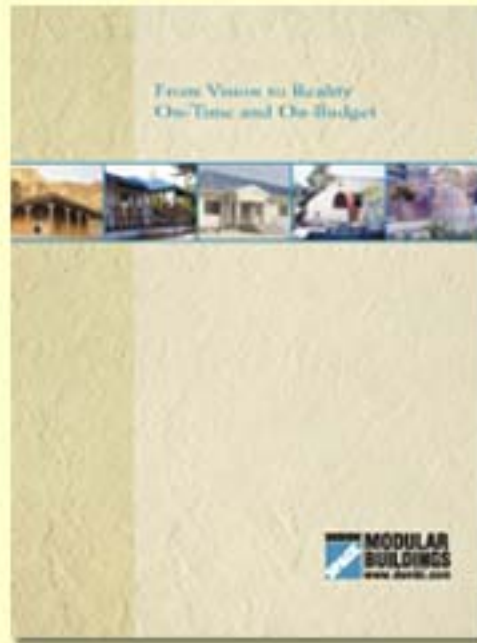
The Spa at Doral Forrestal

Brochures, Direct Mail Postcard, and Gift Certificate to introduce The Spa at Doral Forrestal. I established the look to "brand" The Spa consistent with, yet distinctive from, the "look" established for the hotel. Photography was supplied by the client.



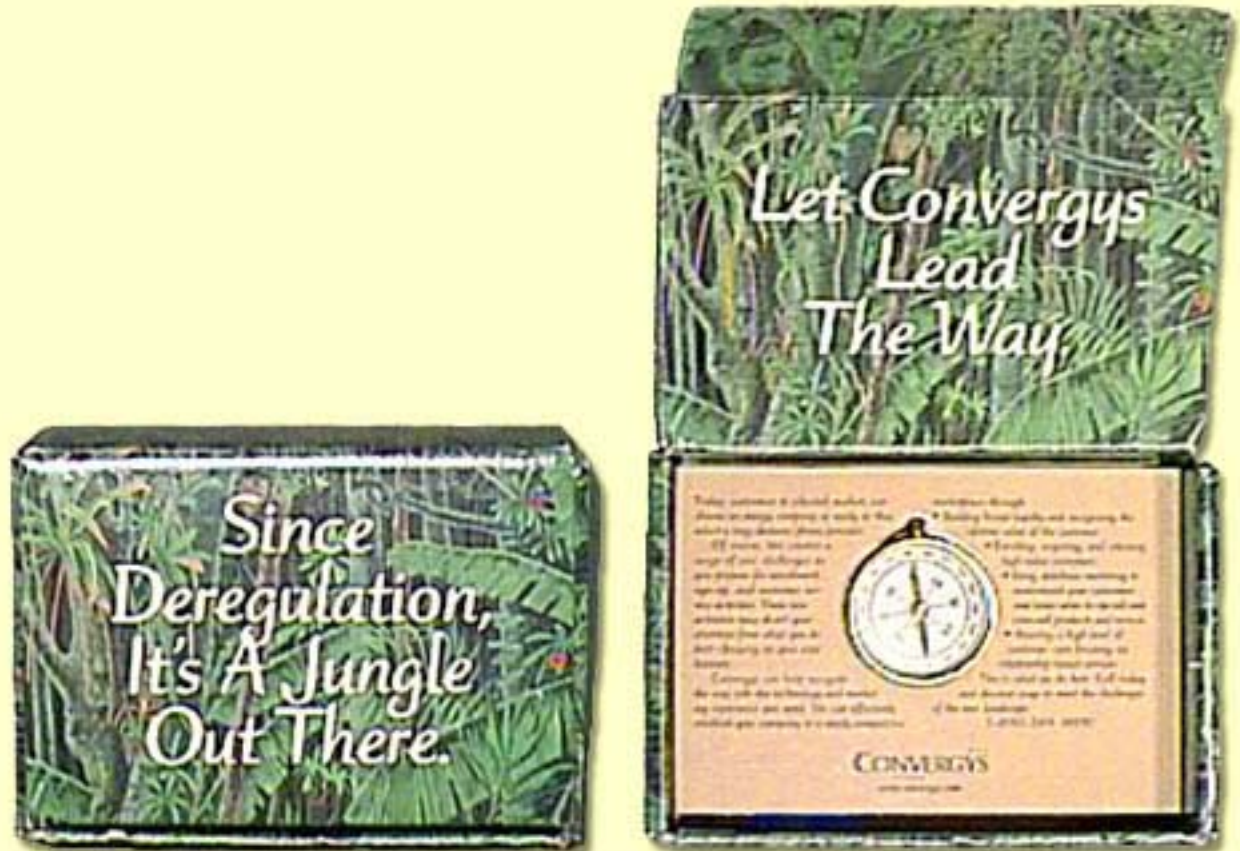
Design Space Modular Buildings

The client requested a sophisticated and solid "look" to elevate his company above others providing "trailers" to a variety of industries. Photography is a mix of client-provided and stock photos. Campaign includes a Sales Kit Cover with Inserts, Tri-fold Brochure, Mission Statement Poster and Thank You Card.



Convergys

Direct Mail piece sent to select utility companies shortly after deregulation to offer their customer service products to these companies in a newly competitive marketplace. I commissioned the custom illustration, and manufacture of custom box. There was 100% awareness when Convergys' sales force followed up on the mailer.



Grand Cypress Resort

In order to position the Grand Cypress Resort as a quieter and more sophisticated alternative to many resorts in the Disney area, I branded the resort with this "look." The background pattern is incorporated in some way in all pieces. The brochures are color-coded for each product at the resort. Shown here are three Brochures from a series of 5, a Golf Membership Brochure (2-color), and 2 Ads. I also art directed all photography.



SEND YOUR CLIENTS TO THE VILLAS OF GRAND CYPRESS AND THEY'LL DISCOVER SOMETHING RARE IN ORLANDO: PRIVACY.



Deep within 1,500 acres, our Mediterranean-style villas offer a more peaceful, more exclusive side of Orlando. World-class amenities include 43 holes of Jack Nicklaus designed golf, an innovative golf academy, an equestrian center, a racquet club, water sports and more. For reservations and information, call (800) 815-7377.

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ORLANDO RESORT & SPA
ORLANDO, FLORIDA 32816

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THE MOST TECHNICALLY ADVANCED WAY TO IRON OUT YOUR GAME
GRAND CYPRESS ACADEMY OF GOLF



Combining innovative computer technology, biomechanics and expert instruction, our Academy provides the ultimate learning experience for golfers of all levels. A digitized swing analysis is just one of the many advanced ways the Academy assists you in perfecting your game. And the 43 holes of the spectacular Grand Cypress Golf Club present an excellent challenge for your enhanced skills. For reservations and information, call (800) 815-7377.

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Restored Digital Solutions (RDS)

RDS wanted to push their green credentials on their website for their restored office equipment. And as a new company, they wanted to be sure they looked professional and established. I designed the site in Photoshop and passed it off to a coder to ensure accurate coding. The photography was client-supplied, but I did extensive retouching to clean up the images for a more professional look. The actual site can be accessed at www.RDSteam.com

RDS your Green Office Equipment Alternative | 305-468-9965

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Restored Digital Solutions provides a range of restored printers and fax machines capable of your budget and to the environment. The actual solution for all your office business requirements needs.

Our Mission
Our company's mission is to provide you "green" (environmentally friendly) and affordable digital printing technology to help you offset your carbon and improve efficiency. We provide the highest quality digital printing equipment with superior service and professional advice.

Assisting YOU
We can help you in the following areas: restored office equipment solutions in:
• Restored office equipment
• Restored equipment solutions
• Restored green office space
• Restored equipment financing solutions. We understand the challenge that businesses are facing, especially with companies. We provide a variety of financing options to growing companies and give our customers the lowest total cost of ownership. When you're done, we'll be there for you.

How We Do It
At RDS our expertise in digital restoration and printing solutions is a result of many years of experience in the industry. Our Florida-based consultants will help you evaluate your current business equipment needs, and then assist in your office environment. Our management team understands the importance of providing an exceptional customer service experience. RDS can restore equipment to either "pristine" maintenance program, and supply digital equipment for you to be able to use your money and maximize your productivity.

Top Brands
Our solutions include with our brands, located in our printed and office equipment. Top brands: Toshiba, Canon, Ricoh, Xerox, Minolta, etc.

Up to 40% Savings.
Reduce the cost of your office by purchasing digital printing services for less office equipment. When you purchase a device, it's not just the device, but the quality of the device that counts.

TOSHIBA CANON RICOH MINOLTA XEROX

Restored Digital Solutions 300 NE 97th Avenue, Suite 20, Boca Raton, FL 33431

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ABOUT US
WHY RESTORED?
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Restored Digital Solutions (RDS) uses a 70-point restoration certification process to bring all of our units back to their original condition. Once our systems are restored to their original manufacturing settings, we then clean, image and print each unit. The restored condition is tested for proper network connectivity, and each machine is individually inspected and certified in your office for use.

You need restored printers and MFP's to come back with **efficiency, reliability and responsiveness**. Right in our website we show you an all-in-one device that responds faster, and in our equipment we can always bring you the best models that you need to restore. We have over 100 models available in our showroom that you can purchase online or in person. We operate exclusively from the computer by offering you the high-level professional printing with proper connectivity to help you create digital products, equipment delivery, installation, assembly and brand choice.

Performance & Service
Our restoration process ensures the highest level of equipment performance, and when the equipment is back at your office, you can rest easy using the best technology available at the most competitive operating costs. Our units are guaranteed to perform as new, and are backed by our **Restored Equipment Guarantee** that allows us to get involved in future repairs (up to 3 years). Our customers are satisfied in service that includes on-site repairs, service contracts, Toshiba, Xerox, Ricoh, Minolta, Xerox, etc.

Each unit undergoes a strict and only when the best model is used for the brand. (Availability for: RDS, RDS), it's just what it is due to hardware.

Recycling & Re-using
We are committed to green printing.
• **Recycling** - Recycled equipment made from 100% recycled materials.
• **Reduce waste** - Easy-to-use and easy to handle.
• **Reduce carbon footprint** - Reduce the need to use resources.

TOSHIBA CANON RICOH MINOLTA XEROX

Restored Digital Solutions 300 NE 97th Avenue, Suite 20, Boca Raton, FL 33431

Bay Street Theatre

This local theatre in the Hamptons contracted me to create all their marketing materials for a couple of years. Shown here are the 2008 season brochure (cover and 2 sample spreads), and the large banner that was hung outside the theatre to promote the 3 shows that season. The cover illustration was client supplied, as were the personnel photos. The photo illustration for Shanghai Moon was supplied by the artist. The 2 illustrations for the other plays were created under my direction by an illustrator selected by the client. I created all other graphics.

